



PROVEN MARINE PRODUCTS SDN BHD



"We provide fresh, premium-quality farmed fish from Langkawi, raised in clean sea cages and delivered with consistency all year round. Our goal is simple: to give restaurants and seafood buyers a reliable source of high-grade fish—sustainably farmed, carefully handled and always fresh."



ABOUT US

A Brief Story About The Company

Proven Mobility was first established on 15 June 2020, providing bicycle rental services to university students. After several years, the business was closed as the company shifted its focus to a new sector with greater potential — aquaculture and marine products.

On 15 May 2025, the company was officially rebranded as Proven Marine Products Sdn. Bhd.. Today, Proven Marine is committed to sustainable aquaculture, supplying premium seafood products to both local and international markets.



FRESH FROM THE SEA
TO YOUR TABLE

PROVEN MARINE PRODUCTS
SDN BHD

COMPANY INFORMATION

Company Name	Proven Marine Products Sdn . Bhd
Company Registration No	202001014246
Date of Incorporation	15 May 2025
Formerly Known As	Proven Mobility (Malaysia) Sdn .Bhd(est. 15June 2020)
Business Nature	Aquaculture activities, including breeding, farming and cultivation of marine products species and sales of products for local and international markets
Office Address	No 12 Pengkalan Nelayan LKIM, Kampung Sungai Menghulu, 0700 Langkawi, Kedah Darul Aman.
Telephone	016 953 7275 016 330 8774 012 236 3551
Email	Provenmobility@yahoo.com



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PROVEN MARINE
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VISION & MISSION

VISION

To be trusted leader in sustainable aquaculture, supplying premium and traceable seafood globally

Mission

Produce fresh and high- quality marine products

Practise responsible and eco- friendly aquaculture.

Strengthen partnerships and contribute to community growth.



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Our Values



S

Sustainability

- We are committed to eco- friendly aquaculture practices that protect the ocean and ensure long term seafood supply.

Q

Quality

- Ensuring only the best seafood products reach our customers.

I

Innovation

- Adopting modern aquaculture methods for efficiency and growth.

T

Trust

- Building strong partnership with clients and communities through integrity and transparency



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CORE ACTIVITIES

Proven Marine engages in a wide range of aquaculture and marine-based activities, including:

- Breeding, farming, and cultivation of marine species (fish, shellfish, crustaceans)
- Hatchery operations for healthy seed stock
- Harvesting and post-harvest handling
- Processing, packaging, and cold chain management
- Distribution and sales (local & international markets)



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PROVEN MARINES
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OUR PRODUCT

1- TIGER GROUPER



2- RED SNAPPER



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PROVEN MARINES
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OUR PRODUCT



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PROVEN MARINE
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3- GIANT TREVALLY



Proven Marine focuses its aquaculture operations on farming premium marine fish species with high market demand. These fish are cultivated in sea cages in the pristine waters of Langkawi, known for their clean environment and ideal marine ecosystem.

Main Species Cultivated:

Tiger Grouper (*Epinephelus fuscoguttatus*) – prized for its firm flesh and sweet taste, highly demanded in restaurants and export markets.

Red Snapper (*Lutjanus baricus*) – valued for its delicate texture and flavor, popular in both local and international premium markets.

Giant Trevally (*Caranx ignobilis*) – a strong and resilient species, sought after for fresh seafood dishes and export due to its commercial value.

Through strict monitoring of diet, health, and water quality, our fish grow to optimum size while maintaining freshness, natural taste, and high quality.

MARKET TARGETING



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PROVEN MARINE
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Supplying premium seafood for both local and global markets.



Restaurants & Hotels

Supplying fresh, high-quality fish to seafood restaurants, 4–5 star hotels & exclusive catering.

Local Markets & Wholesalers

Distribution to wet markets, wholesalers & seafood distributors across Malaysia.

International Export

Targeting Hong Kong, China, Singapore, Japan & the Middle East for premium fish demand.

Retail & Online

Direct-to-consumer sales via retail outlets & e-commerce platforms.

FUTURE PLAN

1. Aquaculture Expansion – Establishing more sea cage farms in Langkawi and other strategic coastal areas in Malaysia.

2. International Certification – Attaining HACCP, Halal, and global export standards.

3. Product Diversification – Expanding into value-added products such as frozen seafood, premium fillets, and ready-to-cook meals.

4. Global Market Reach – Expanding exports to Japan, Korea, Europe, and the Middle East.

5. Technology & Innovation – Implementing automation, IoT, and data analytics in aquaculture monitoring.



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Message From

CEO



As a company born from the courage to transform, Proven Marine Products Sdn. Bhd. stands as proof that every closure opens the door to new opportunities. From Proven Mobility, which started as a small bicycle rental business, we have now ventured further into aquaculture and marine products.

We believe that the future of the seafood industry depends on sustainability, quality, and innovation. Proven Marine is committed to producing fresh, premium, and reliable products, not only to meet market demand but also to contribute positively to the community and the environment.

With a spirit of collaboration and a clear vision, we are confident that Proven Marine will continue to grow as a trusted strategic partner, both in Malaysia and in the international market.

A handwritten signature in black ink that reads "Zaini Dewa".

Dato' Zaini Md Dewa
Chief Executive Officer
Proven Marine Products Sdn. Bhd.

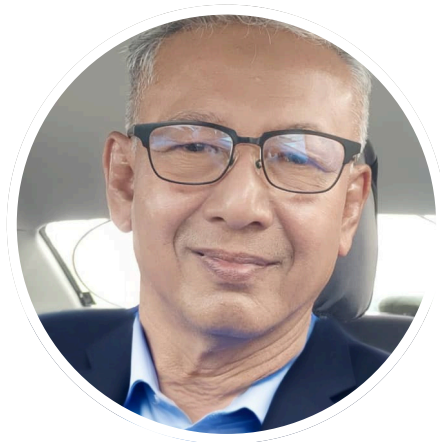
Meet Our Team

Strong leadership, sharp expertise, and relentless passion – our team is the driving force behind Proven Marine Products's success.



Abdul Rashid Fadzil

Manager



Sulaiman B. Mastorna

Assistant Manager



Norazwan B. Abu Bakar

Assistant Manager

Meet Our Team



Sabri

General Woorker



Asri

General Worker